



TIFF
SUSTAINABILITY



Webinar

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Sustainable Investing for Endowments & Foundations: Moving the Industry Forward

Speakers

[Suzanne Dugan](#)

Investment Specialist, TIFF Investment Management

[Georges Dyer](#)

Co-Founder & Executive Director, Intentional Endowments Network

[Chris Matteini](#)

Sustainability & Equity-Oriented Assets, TIFF Investment Management

Participating Organizations

[Intentional Endowment Network \(IEN\)](#)

The Intentional Endowments Network is a non-profit, peer-learning network advancing intentionally designed endowments – those that seek to enhance financial performance by making investments that advance an equitable, low carbon, and regenerative economy. Working closely with leading organizations, the network engages leaders and key stakeholders from higher education, foundations, business, and nonprofits. It provides opportunities for learning and education, peer networking, convening, thought leadership and information exchange around a variety of strategies (e.g., ESG integration, impact investing, and shareholder engagement).

[TIFF Investment Management \(TIFF\)](#)

As an OCIO, TIFF has pursued investment excellence on behalf of endowed nonprofits since 1991. The firm integrated ESG into its manager selection process in January 2017 and launched dedicated sustainability strategies in 2020. These sustainability strategies provide nonprofits enhanced ESG exposure through top-tier managers, including those investing in sustainability themes, such as the energy transition, water, and healthcare. Learn more about TIFF's approach to sustainability [here](#).

Primary Topics

State of sustainable investment markets

The speakers review the evolution of ESG investing and interests for endowments and foundation and discuss the increased focus on social inclusion, climate change, and the desire to have an impact through investments.

Review common questions around sustainable investments across asset classes

There is a misconception that investing in ESG means there could be a return concession. Recent studies find otherwise, and the speakers discuss the results and supporting data.

Provide practical tips for endowments & foundations to implement sustainable investments

Topics covered by the speakers include diversity, equity, and inclusion (DEI) and net-zero emissions.

Georges Dyer guides the listener through the IEN Intentionally Designed Endowment Roadmap

A tool for incorporating helping endowments & foundations along the sustainable investing journey.

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This webinar is for general informational purposes only and does not constitute an offer to sell nor a solicitation of an offer to buy securities. The asset classes discussed may not be suitable for all investors. All expressions of opinion are subject to change. Past performance does not guarantee future results. All investments are subject to risk, including the possible loss of principal.