# TIFF & Prosek Partners Webinar: PR & Internal and External Communications for Nonprofits

TIFF hosted a webinar with Prosek Partners titled **PR & Internal and External Communications for Nonprofits** on November 4th. During this 45-minute webinar, public relations and communications experts, Jennifer Prosek and Samantha Norquist discussed how nonprofits can effectively communicate their organization's story, mission, values, and goals to retain talent and attract donors.

As the Managing Partner of Prosek Partners, frequent guest speaker, and author, Jen addressed communication and leadership best practices to drive engagement and how to maximize natural moments to create impact internally and externally, particularly in today's post-Covid environment. A Senior Vice President at Prosek, Sam shared direct experience and ideas about how organizations can leverage local media, digital channels, and other direct communication strategies to drive awareness to organizations and their missions.

Jess Portis, TIFF's Head of Member Strategy, moderated the discussion.

You can view the webinar through the link below.

**Webinar: PR & Internal and External Communications for Nonprofits**

*This webinar is for general informational purposes only and does not constitute an offer to sell nor a solicitation of an offer to buy securities. All expressions of opinion are subject to change. Past performance does not guarantee future results. All investments are subject to risk, including the possible loss of principal.*

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