



Spotlight Series: Higher Education

Every year, when NACUBO releases its annual study, many nonprofits focus on how all NACUBO peers in their size cohort performed. We think benchmarking only by size falls short.

Instead, drill down to peers at the same type of institution. Looking at the best thinking of institutions who are just like you – but unconstrained by size – can give valuable insights into how peers tackle challenges through their portfolio.

The differences in asset allocation and performance go to the heart of why TIFF was founded: to help smaller institutions invest like their larger peers.

Watch this video and more, [click here](#).

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



March 21, 2024

Copyright © 2025 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.



Spotlight Series: Higher Education

Every year, when NACUBO releases its annual study, many nonprofits focus on how all NACUBO peers in their size cohort performed. We think benchmarking only by size falls short.

Instead, drill down to peers at the same type of institution. Looking at the best thinking of institutions who are just like you – but unconstrained by size – can give valuable insights into how peers tackle challenges through their portfolio.

The differences in asset allocation and performance go to the heart of why TIFF was founded: to help smaller institutions invest like their larger peers.

Watch this video and more, [click here](#).

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



March 21, 2024

Copyright © 2025 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.