TIFF Fundraising Symposium: Cultivating Major Donors and Transformational Gifts

On April 20, 2022, TIFF Investment Management hosted the third of four sessions of our Fundraising Symposium. Each session has its own theme and set of presenters, but the purpose of each is the same: To help nonprofits leverage fundraising best practices efficiently and effectively in a post-pandemic landscape.

"Cultivating Major Donors and Transformational Gifts" was hosted by **Charlie Cummings**, Strategic Advisor at the Do Good Institute at the University of Maryland. **Jeff Franco**, CEO and Camino Consulting Group and Transformation Leadership Group and Adjunct Professor at the Do Good Institute, led an interactive presentation on the fundraising relationship between a nonprofit and its high net worth supporters.

TIFF Members can access the recording of the session and presentation materials through the Member portal. Download for a high-level summary of this informative event.

If you have questions or feedback or would like to receive an invitation to the fourth installment of the 2022 Fundraising Symposium, please email your name, affiliation, and title to memberservices@tiff.org.

TIFF Investment Management

May 2, 2022

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