



# 10 Insights After a Decade in the Independent Sponsor Market

TIFF Investment Management is proud to have been one of the early institutional investors to enter the independent sponsor market. In this video, **Brendon Parry, CFA, Head of Private Markets, Deputy CIO**, and **Stephen Williams, CFA, Managing Director, Private Markets**, share insights from TIFF's front-row seat to the development of this market, drawing on experience across more than 60 company investments with over 25 independent sponsors.

Parry and Williams discuss how the independent sponsor landscape evolved over the past 10 years, why we believe it remains an inefficient corner of the private equity market ripe for potential outsized returns, and the key factors that have driven success over the years of partnership with independent sponsors.

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## **TIFF Investment Management**



**February 11, 2026**

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