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What Are the 5 Most Compelling Trends Nonprofit Investors Face Today?

TIFF identifies current features of the nonprofit landscape that we believe will have the greatest impact on portfolio success. Swipe through to learn more.




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1. Exposure to Alternatives
An increasingly competitive return environment demands private markets and hedge fund expertise – and the access to top-tier managers that goes with it
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2. Portfolios that Reflect the Enterprise Health of an Organization

Each institution's risk and liquidity tolerances should be captured in customized asset allocation and portfolio construction



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3. The Need for Strategic Operational Support

Complex portfolios require dedicated operational expertise to provide for efficient execution and insightful portfolio reporting for stakeholders

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4. Increased Restrictions on Contributions

Donor preferences can limit use of new endowed dollars, calling for experience in building a portfolio that harnesses all assets for highest and best use

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5. Seamless Inclusion of DEI Mandates in Long-Term Portfolios
DEI has become a permanent feature of thoughtful portfolio construction, leading CIOs and investment managers to meet nonprofit portfolio needs
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TIFF Investment Management

April 19, 2024

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