Institutional Investors Should Increase Private Market Allocations

Elizabeth Warren, Director of Member Strategy at TIFF, sat down with FundFire to discuss why institutional investors should continue to make their annual allocations in private markets despite concerns about liquidity, as historical data suggests that such investments can lead to significant returns during crises due to decreased competition and access to high-quality managers.

Watch the interview: Institutional Investors Should Increase Private Market Allocations

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute an offer or advertisement of TIFF's investment advisory services or investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management

July 10, 2023

Copyright © 2026 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.

Institutional Investors Should Increase Private Market Allocations

Elizabeth Warren, Director of Member Strategy at TIFF, sat down with FundFire to discuss why institutional investors should continue to make their annual allocations in private markets despite concerns about liquidity, as historical data suggests that such investments can lead to significant returns during crises due to decreased competition and access to high-quality managers.

Watch the interview: Institutional Investors Should Increase Private Market Allocations

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute an offer or advertisement of TIFF's investment advisory services or investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



July 10, 2023

Copyright © 2026 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.



Institutional Investors Should Increase Private Market Allocations

Elizabeth Warren, Director of Member Strategy at TIFF, sat down with FundFire to discuss why institutional investors should continue to make their annual allocations in private markets despite concerns about liquidity, as historical data suggests that such investments can lead to significant returns during crises due to decreased competition and access to high-quality managers.

Watch the interview: Institutional Investors Should Increase Private Market Allocations

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute an offer or advertisement of TIFF's investment advisory services or investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



July 10, 2023

Copyright © 2026 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.



Institutional Investors Should Increase Private Market Allocations

Elizabeth Warren, Director of Member Strategy at TIFF, sat down with FundFire to discuss why institutional investors should continue to make their annual allocations in private markets despite concerns about liquidity, as historical data suggests that such investments can lead to significant returns during crises due to decreased competition and access to high-quality managers.

Watch the interview: Institutional Investors Should Increase Private Market Allocations

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute an offer or advertisement of TIFF's investment advisory services or investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



July 10, 2023

Copyright © 2026 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.



Institutional Investors Should Increase Private Market Allocations

Elizabeth Warren, Director of Member Strategy at TIFF, sat down with FundFire to discuss why institutional investors should continue to make their annual allocations in private markets despite concerns about liquidity, as historical data suggests that such investments can lead to significant returns during crises due to decreased competition and access to high-quality managers.

Watch the interview: Institutional Investors Should Increase Private Market Allocations

The materials are being provided for informational purposes only and constitute neither an offer to sell nor a solicitation of an offer to buy securities. These materials also do not constitute an offer or advertisement of TIFF's investment advisory services or investment, legal or tax advice. Opinions expressed herein are those of TIFF and are not a recommendation to buy or sell any securities.

TIFF Investment Management



July 10, 2023

Copyright © 2026 TIFF Advisory Services, LLC. All rights reserved. May not be reproduced or distributed without permission.