



# TIFF Fundraising Symposium: Aligning Fundraising Strategy with Organizational Goals

On May 18, 2022, TIFF Investment Management hosted the fourth and final session of its Fundraising Symposium. Each session had its own theme and set of presenters, but the purpose of each was the same: to help nonprofits leverage fundraising best practices efficiently and effectively in a post-pandemic landscape.

**“Aligning Fundraising Strategy with Organizational Goals”** was hosted by **Dr. Robert T. Grimm, Jr.**, the Levenson Family Chair in Philanthropy & Nonprofit Leadership at the School of Public Policy and Founding Director of the Do Good Institute at the University of Maryland. **Dr. Robert Sheehan, Jr.**, Academic Director of the EMBA Programs at the University of Maryland, led an interactive presentation on developing aspirational goals that lead to transformative levels of fundraising.

TIFF Members can access the recording of the session and presentation materials through the Member portal. Download the PDF to receive a high-level summary of this informative event.

If you have questions or feedback, please email your name, affiliation, and title to [memberservices@tiff.org](mailto:memberservices@tiff.org).

## TIFF Investment Management



June 1, 2022

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