



Independent Sponsors: Rising Significance in the Lower Middle Market

Discover the potential of independent sponsors in private equity investments with our insightful white paper authored by Stephen Williams, CFA, and Brendon Parry, CFA.

Key Takeaways:

- **The Hidden Gem of Lower Middle Market:** Explore why the lower middle market, often overshadowed by larger firms, offers unique opportunities for private equity investors. Learn how we believe the lower middle market's less competitive landscape, coupled with operational improvement potential, makes it an attractive space.
- **Navigating Complexity:** Understand TIFF's approach to identifying, evaluating, and structuring transactions alongside independent sponsors.
- **Case Study - Monogram Capital Partners:** Gain valuable insights as we analyze TIFF's long-standing partnership with Monogram Capital Partners. See how we believe investing alongside independent sponsors may lead to returns by acquiring and improving lower middle market businesses.

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TIFF Investment Management



September 13, 2023

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