TIFF Fundraising Symposium: Diversifying Your Donor Base

On March 16, 2022, TIFF Investment Management hosted the second of four sessions in our Fundraising Symposium. Each session has its own theme and set of presenters, but the purpose of all is the same: To help nonprofits leverage fundraising best practices efficiently and effectively in a post-pandemic landscape.

"Diversifying Your Donor Base" was hosted by **Dr. Robert T. Grimm, Jr.,** the Levenson Family Chair in Philanthropy & Nonprofit Leadership in the School of Public Policy and Founding Director of the Do Good Institute at the University of Maryland. **Ebonie J. Cooper-Jean**, Principal of Friends of Ebonie, LLC, and Executive Director and Founder of the Young, Black & Giving Back Institute (YBGB), led an interactive presentation on changing our definition of generosity, unraveling stereotypes around people of color and giving, and engaging with different communities of color.

TIFF Members can access the recording of the session and presentation materials through the Member portal. A high-level summary of this exciting event appears below.

If you have questions or feedback or would like to receive an invitation to the remaining sessions in our 2022 Fundraising Symposium, please send an email with your name, affiliation, and title to memberservices@tiff.org.

TIFF Investment Management

April 1, 2022

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