How I Invest Podcast – Strategies Institutions Need

Brendon Parry, Head of Private Markets, Deputy CIO, and Managing Director at TIFF Investment Management is featured on *How I Invest with David Weisburd*.

The conversation explores:

- **TIFF's Mission**: How TIFF Investment Management supports nonprofits with specialized investment solutions.
- **Private Markets Expertise**: Insights into early-stage venture capital, lower middle market buyout, and growth equity investments.
- **Partnership Approach**: How TIFF collaborates with nonprofits of various sizes to customize portfolios and deliver long-term returns.
- **Legacy of Leadership**: The influence of David Swensen, former Yale CIO, on TIFF's investment philosophy.
- **Hidden Gem of Lower Middle Market PE**: Learn how we believe the lower middle market's less competitive landscape, coupled with operational improvement potential, makes it an attractive space especially when investing alongside independent sponsors.
- **Career Insights**: Lessons from Brendon's journey in private equity and investment management.

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How I Invest is hosted by David Weisburd, a Venture Capitalist who has raised over $2B+ in institutional capital and is passionate about connecting Limited Partners (Endowments, Pension Funds, and Family Offices) with General Partners. The podcast, by their definition, interviews the world's leading institutional investors.

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TIFF Investment Management

March 21, 2025

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