



# TIFF Webinar Replay - Underweighting Equities is Usually a Bad Idea

On June 12, 2025, TIFF hosted an insightful webinar exploring key points from our latest white paper, "***Underweighting Equities is Usually a Bad Idea***," led by Trevor Graham and Brad Calder.

In this session Trevor and Brad highlighted key takeaways:

- **Market Timing Pitfalls:** Market timing is often counterproductive
- **Impact on Investment Strategy:** Underweighting equities creates unattractive opportunity costs
- **Investment Discipline:** Long-term, equity exposure critical to achieving investment objectives

**Read the white paper here.**

**Watch the webinar recording here.**

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**TIFF Investment Management**



June 13, 2025

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