



# Institutional Investor: Growth Is Shifting to Private Markets

In a recent *Institutional Investor* article on growth versus value investing, comments from Kane Brenan, CEO of TIFF Investment Management, highlight that many of today's largest growth opportunities are increasingly occurring in private markets. The article draws on Brenan's earlier remarks published in *Essential Allocator*, Institutional Investor's weekly newsletter for institutional allocators (February 13, 2026).

**[Read the full article here](#)**

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**TIFF Investment Management**



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