



TIFF Impact Day: Learning, Leadership, and Mission in Action

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Matt Gillin, Relay Network

Matt discussed his journey as an entrepreneur, from his family's influence to founding two successful companies. He emphasized the importance of believing in your mission, staying agile, and harnessing artificial intelligence (AI) to amplify — not replace — human potential. Matt described AI as a platform shift unlike any we've seen before and reminded us that while the greatest risk may be not deploying AI *fast enough*, it's ultimately human creativity and curiosity that move organizations forward.

Kerry Woodward, Philadelphia Financial Scholars

Kerry spoke about expanding access to personal finance education for Philadelphia students by equipping educators and bringing practical, classroom-ready resources to schools. She also highlighted the PFS Summer Experienceship, which provides students with real-world exposure, skill-building, and mentorship across local organizations, helping them grow financial confidence and envision pathways into future careers.

Keith Palmer, Travis Manion Foundation

Keith shared powerful lessons on leadership and teamwork drawn from his service in the Marine Corps and his work supporting veterans and families of the fallen and mentoring young people. He reminded us that effective leadership starts with "*mission first, people always*" — an understanding that you can't accomplish the mission without investing in your people. Anchored in the Foundation's guiding principle, "*If Not Me, Then Who...*," Keith spoke about the importance of mentorship, community engagement, and collaboration as the true drivers of meaningful leadership and impact.

Oliver Bass, Natural Lands Trust

Oliver shared reflections from his 28-year career at Natural Lands Trust, highlighting

how the organization's endowment provides the financial stability needed to pursue mission-critical work — from protecting open spaces and managing development pressures to restoring wildlife habitats. He spoke about how the nature of conservation challenges has evolved, even as the organization's purpose remains constant, and emphasized that strong financial partnerships make it possible to achieve long-term environmental impact.

A Commitment to Promoting Exchange

Impact Day is born out of one of TIFF's most fundamental beliefs: that continual learning and open exchange strengthen how we serve our clients. By embracing broad perspectives, we challenge ourselves to think more creatively and to deepen our impact on the communities and missions we support. We're grateful to each of the speakers for their insightful stories and contributions.

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TIFF Investment Management



November 13, 2025

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