



Spotlight Series: Higher Education

Every year, when NACUBO releases its annual study, many nonprofits focus on how all NACUBO peers in their size cohort performed. We think benchmarking only by size falls short.

Instead, drill down to peers at the same type of institution. Looking at the best thinking of institutions who are just like you – but unconstrained by size – can give valuable insights into how peers tackle challenges through their portfolio.

The differences in asset allocation and performance go to the heart of why TIFF was founded: to help smaller institutions invest like their larger peers.

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TIFF Investment Management



March 21, 2024

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